

PERSONALISED MEDIA

MEDIA, PRINTING
AND KEEPSAKES.



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Design

We are here to help you design a completely personalised media experience for your loved one.

Let us create a completely original design for any of our tribute items. Come with as much or as little direction as you like, to make your design as unique as the individual you are honouring.



Start with any of these:

AN IDEA

AN IMAGE

A COLOUR

A QUOTE/POEM

The blank canvas design can be personalised with any images and/or text.

Design

Examples of Design Requests

“Can we incorporate our favourite photo of Dad in the background?”

Yes, we can.

“Mum loved Elvis Presley, can we include a song lyric in the booklet?”

Yes, we can.

“Can we leave the design completely up to yourselves?”

Of course, we will send the final proof to you for your approval before printing.

“Dad loved AFL can we have a Collingwood background?”

Sure.

“I have a photo of mum but the quality is bad, can you fix it?”

Yes, we can use our AI tools to increase the photo’s quality.

“Dad loved the Murray River, can we include that?”

Yes, we can find a high quality image of the Murray River to use.

“Can we have a page designated to just photos of Mum?”

Sure, choose the photos you would like and we can add them to the page.

“Her favourite colour was purple, can we have that throughout the media?”

Of course.

“We would like videos added to the Photo Tribute, is that possible?”

Yes, we can do that.

Our Process

1. Choose

Select the personalised items you would like, such as printed pieces, keepsakes or digital media.



2. Provide Content

Photos, poems, wording can be supplied by you, or we can choose for you.



3. Proof & Approval

*A design proof is provided for review.
Changes can be made before final approval.*



4. Production & Delivery

Once approved, items are produced and printed for use at the service or provided to the family.

Additional items can be created after the service, there is no need to decide everything at once.

Supplying photos, text & music

*There are two ways you can supply your information to us:
digital format or hard copy format*

WeTransfer: <https://wetransfer.com/>

An online cloud storage and file transfer service that allows you to share large files, without having to create a personal account.

It's particularly useful for sending files that are too big for email, as it has a 2GB limit.

Email:

Email is suitable for smaller volumes of digital info

Not exceeding 25MB

Single photo image files

Text documents

USB:

*Digital files can be copied to a USB stick
& delivered to us*

Hardcopy:

Hardcopy materials can be delivered to us and returned on the day of the service. Hard copy materials should be received at least 2 days prior to the service.

Family Portal:

For large files we can email a 'family portal' link this enables you to upload any and all files of any size and we will have access to the files once uploaded.

FILE FORMAT

*We recommend using the following
file formats when sharing
electronic files with us:*

TEXT - DOC & PDF

MUSIC - MP3

PHOTOS - JPEG, JPG OR PNG

VIDEO - MP4

Feature Photo

Choose your favourite photo of your loved one and we will design a feature screen for both a frame and TV screens



Feature Photo - TV welcome screen



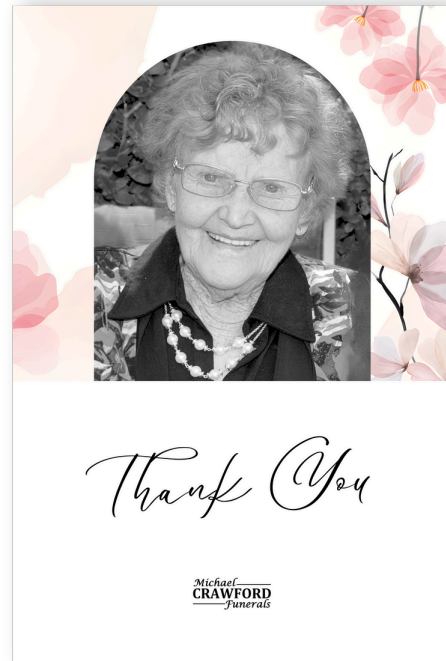
***Framed Feature Photo - A4 frame to display during service and as keepsake
Complimentary***

Order of Service

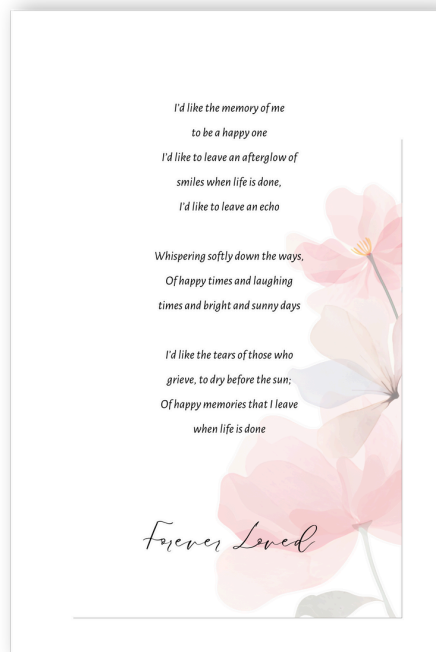
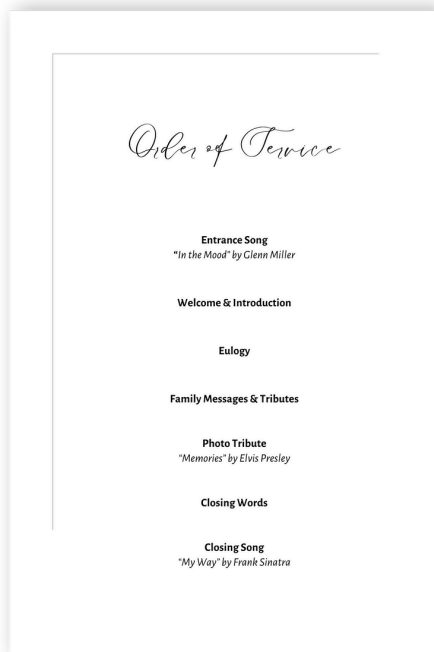
4 page Order of Service Booklet



Front cover



Back cover



Middle pages

Printed on 250gsm Silk stock. Double-sided print.
Printed A4 and folded to A5 (15 x 21cm)

Order of Service Pricing

QUANTITY

PRICE

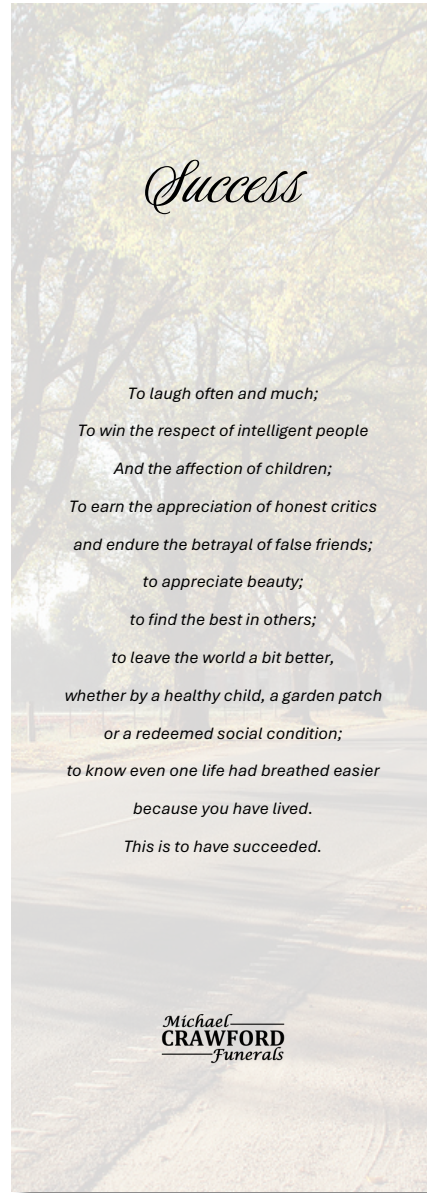
25	\$110.00
50	\$190.00
75	\$240.00
100	\$290.00
125	\$340.00
150	\$370.00
175	\$400.00
200	\$450.00
250	\$530.00
300	\$590.00

Bookmark

Double Sided Bookmark



Front



Back

Printed on 300gsm Silk stock. Double-sided print.
Approx. 6.5 x 18 cm in size

Bookmark Pricing

QUANTITY	PRICE
50	\$230.00
75	\$275.00
100	\$330.00
125	\$350.00
150	\$375.00
200	\$430.00
250	\$475.00
300	\$530.00

Magnet: Add a magnetic strip to the back of your card or bookmark, making it easy to place on a fridge or metal surface as a lasting keepsake \$POA

Photo Tribute

Included in Service Fee

Photo tributes are powerful at funerals because they capture key moments from your loved one's life, helping others remember and celebrate them. They evoke emotions, create a personal atmosphere, and honour the individual's unique story.

Michael
CRAWFORD
Funerals

Photo Tribute

Audio Visual Presentation Guidelines

For many families, a Funeral has become a Celebration of Life where they choose to bring music, photographs and memorabilia to add personal meaning to the Funeral Service.
At Michael Crawford Funerals we will produce a Standard Photo Tribute for family Complimentary as a personal keepsake and tribute to your loved one.

Audio Visual Presentation is a Celebration of Life in Images. This is a moving montage of around 40 of your treasured photographic moments from your family archives. Your special family moments are brought to the screen, accompanied by your choice of music.

Supplying Photography

Photographs can be provided to us as hard copy originals, as electronic image files (JPEG) on USB stick, disc or via email. Scanned photographs should be in JPEG format at 300dpi to ensure the best quality reproduction. The file names of electronic image files should reflect the image order on the layout – e.g. Photo1.jpg, Photo2.jpg, Photo3.jpg etc.

Audio Visual Presentation: Select 40 photographs and one piece of music (approximately 3-5 minutes) to be incorporated into your Audio-Visual Presentation. Your music can be supplied to us as an MP3 file on a USB, on a disc or we are happy to help source the music for you. To assist you, information about popular musical choices for funerals can be found on the Michael Crawford Funerals Website: www.michaelcrawfordfunerals.com.au.
At the conclusion of the funeral, your original photographs, disc or USB stick will be returned to you.

Audio Visual Presentation Process

1. Select up to 40 photographs per piece of music to be used in the presentation.
2. Number photographs in order of preference or you may want them to appear at random.
3. Nominate a favourite photograph of your loved one to be used through the service as a feature photo on the screen (Menu).
4. Select a piece of music to accompany the photos (3-5 minutes in length).
5. Deliver photos and choice of music to Michael Crawford Funerals Office at least 2 business days prior to Funeral.

Additional Fees that may apply to Photo Tribute:

• 0 – 40 Photos with 1 song only	Complimentary
• 40 – 80 Photos with 2 songs only	Complimentary
• 80 – 120 Photos with up to 3 songs	\$125.00
• All photos above 120 will be charged at \$2.00 per photo.	

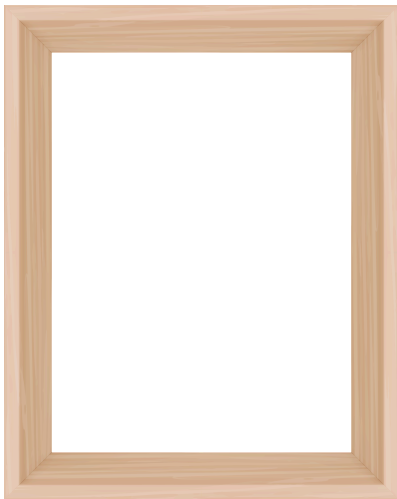
Click This Link to View Photo Tribute Presentation Guidelines:

Click to view example Photo Tribute: [In Loving Memory of Rita Scott](#)

Memorial Frames

\$55.00

Frames displayed on a coffin during a funeral are meaningful because they help personalise the service. They can hold photos, artwork, or memories that reflect the life and personality of your loved one. This allows others to honour their memory in a way that feels more personal and heartfelt, creating a visual tribute that celebrates their unique story and helps others connect with the life that was lived.



Colour: Wooden, Black and White

Size: A4 (21cm x 29.7cm)

Display: on coffin, at burial, signing booklet

*Option Examples: Main feature photo
Certificates or Awards
Wedding Photo
Artwork
Cherished Letter
Family Keepsakes*

Memorial Book

Included in Service Fee

We provide a complimentary booklet that commemorates ones life.

Each booklet is completely individualised, from different images, poems, backgrounds and designs. To suite your loved one that has passed.

The memorial book is a sentimental gift of Michael Crawford Funerals that displays our gratitude for having the honour of taking care of your precious loved one.

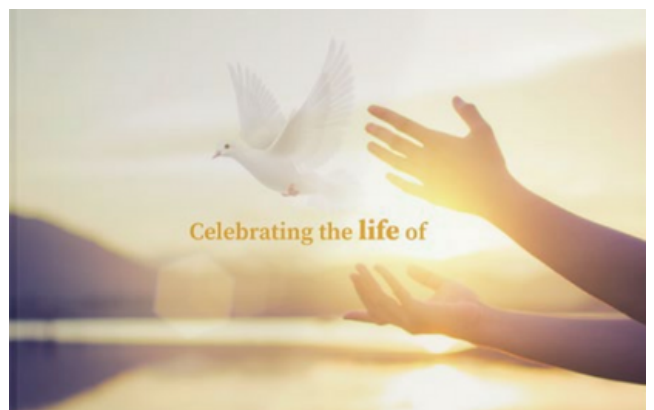
Included:

- Up to 40 images*
- Poems*
- The journey of your loved one*
- Service information*
- Family Record*
- Scannable QR Code - with photo tribute*
- Signing Pages (of friends & family who attended the service):*



Each additional memorial book is priced at \$175.00.

Memorial Book Covers



QR Codes

*A QR code (**Quick Response Code**) is a two-dimensional barcode that stores information like links or text. It's quickly scanned by smartphones, making it ideal for instant access to websites, videos, or app actions. Its compact design holds a lot of data, and it can be scanned from any angle, making it a fast and convenient tool for both digital and print use.*



Memorial Books - included in service fee
A page in the memorial book that has a scannable QR code with the photo tribute



Donations Frame - included in service fee
A frame displayed during the service, with a scannable QR code which leads others to a website of which they can easily donate funds to your loved ones chosen charity



Grave Marker - \$245.00
A wooden cross which marks the last resting place of your loved one, with a scannable QR code with the photo tribute

USB

\$40.00

A USB is a connector used to link devices, like computers and phones, for transferring data.

With each Michael Crawford Funerals chapel service, a complimentary USB is provided to you, in memory of your loved one.

Included:

- *Service Photo Tribute*
- *Service Recording*
- *Feature Photo for TV Screen*
- *Photo Folder of loved one*
- *Refreshments Photo Tribute (if applicable):*

A great opportunity to give to your refreshments venue, allowing everyone to share memories together.



Candle

\$35.00

Personalised memorial candles offer a warm and gentle way to honour your loved one's memory.

Customised with names, dates, or special messages, these candles can be lit during moments of reflection, anniversaries, or family gatherings, bringing comfort and keeping their memory close.



Condolence & Thank You Cards

\$7.00 each

Personalised cards offer a thoughtful way to express your feelings during difficult times.

Whether thank you cards, condolence cards, or sympathy notes, customising them with names or messages adds a meaningful and personal touch that truly honours your loved one.

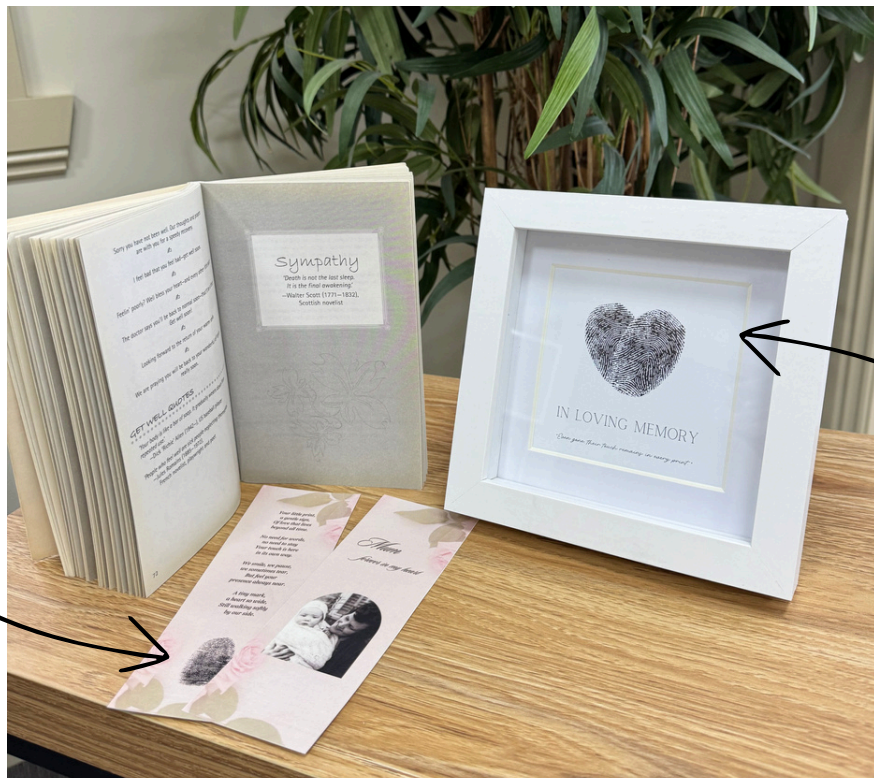


We also offer non-personalised thank you and condolence cards, displayed at 226 Main St, Michael Crawford Funerals.

'Lasting Touch' Fingerprinting

\$65.00

Lasting Touch is a way of preserving the unique fingerprint of your loved one by printing it onto cards and keepsakes. This creates a deeply personal memento that serves as a lasting connection, offering comfort and remembrance for years to come.



Bookmarks

Memorial Frame

Please note: 'Lasting Touch' keepsakes must be arranged no later than 2 days prior to Burial or Cremation

[Click link here to view more](#)

Other Printing

SPOA

In addition to what's shown in this booklet, we offer a flexible in-house printing service with a wide range of personalised options.

Whether you have something specific in mind or are looking for something unique, we're here to help.

If it can be printed, we'll do our best to make it for you, for example:



A5 Card



A6 Card with magnet



Mass Booklets



A3 Photos



Santini/Prayer Cards

Etc....

Helpful Tips

- *There is no right or wrong way to personalise a service.*
- *Simple choices can be just as meaningful.*
- *Old or limited photos are okay, we can work with them.*
- *Please check names, dates and spelling carefully.*
- *It's okay to ask for help or take your time.*
- *Additional items can be created after the service.*

Items chosen

- Photos provided*
- Wording confirmed*
- Proof approved*
- Ready for the service*
- Extra items later (if needed)*

Poem Examples

Do Not Stand at My Grave and Weep by Mary Elizabeth Frye

Miss Me But Let Me Go by Christina Rossetti

She Is Gone (He Is Gone) by David Harkins

Death Is Nothing at All by Henry Scott-Holland

Remember Me by Christina Rossetti

Funeral Blues by W. H. Auden

If I Should Go Tomorrow by David Romano

Gone From My Sight by Henry Van Dyke

To Where You Are by Steven Curtis Chapman

When Tomorrow Starts Without Me by David Romano

The Dash by Linda Ellis

Afterglow by Helen Lowrie Marshall

In the Garden of Memories by Unknown

Those We Love Don't Go Away by Unknown

We'll Meet Again by Vera Lynn

Thank You

We want to sincerely thank you for allowing us the honour of caring for your loved one and supporting your family through this difficult time.

It is a responsibility we never take lightly, and we ensure that every step is handled with compassion, dignity, and respect.

We hope that in some small way, our care and support brought you comfort during this difficult time.

Please know that our thoughts remain with you as you continue to remember and celebrate a life deeply loved.



5367 6733

24 Hours ~ 7 Days



226 Main Street, Bacchus Marsh, Victoria 3340

Office Hours: 9.00AM - 5.00PM
Monday - Friday
(Appointments are appreciated)



info@michaelcrawfordfunerals.com

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